

camira

Good afternoon,

I wanted to make you aware of a major incident which happened this weekend at our dye partner, Holmfirth Dyers (HFD). Sadly, a fire ripped through one of their two dye house buildings, leaving the dye vessels and machinery in that building now inoperable. Fortunately, no one was hurt or injured, but the building that was destroyed in the fire handled dyeing of our polyester fabrics and it is these ranges that are most heavily impacted.

We have pulled together a cross functional taskforce who have already been working closely with HFD to instigate a contingency plan and to ensure that impact **is kept to a minimum for you**:

- We have healthy stocks across our polyester ranges and anticipate that many of your orders will be business as usual with orders dated and shipped as normal
- Where we are unable to fulfil your order from current stocks then we anticipate future colours to be scheduled for manufacture w/c 16th July. Naturally this is a dynamic situation and we are monitoring very closely and will provide firm dates as soon as we are able to .

We will make sure that we keep you briefed and up to speed as we learn more as the week progresses.

In the immediate term, you may already have seen some of your orders re-dated and a new acknowledgement sent by the Customer Service team. These dates are a holding dates which we will seek to firm up and make as accurate as we can once we know more. We have been building stock to cover the annual Summer shutdown period and we will call upon this to satisfy as many orders as possible. Additionally, we are in advanced talks with other approved dyeing and finishing supply chain partners who can assist in providing extra capacity for us whilst the restoration and reinvestment is underway at HFD. We will be supporting production in our alternate preferred supply partners with members of both our Technical teams for Product Development and our Quality Assurance teams to manage this deviation to current standard process.

We will be working on a production plan which we intend to fix in place and keep as stable as possible in order that we can assure continuous production and the maximum efficiency possible in light of this current situation. We would certainly appreciate your understanding across this time as our flexibility will be more limited in order for us to work to a strict plan to regain our position as quickly as possible.

As I am sure you will understand, we must manage large, peak orders especially carefully during this time. If you do need to place a large order, please give us a call within Customer Services or me to discuss further.

We do thank you for your patience and understanding and will be back in touch with more updates during the week.

Kind regards,

Tahera